

Product Value Information – Crisis Management 2025

Insurer name	IQUW Syndicate Management Limited
Product Name	Crisis Management
Class of business	Speciality
Method of Placement	Open Market
Date of assessment	May 2025

Manufacturer Information

Product information

This product has been subject to Insurers Product Governance process and has been reviewed and signed off by our POG committee as representing fair value to our mutual customers. As a minimum and depending on the customer type, our product review covers the following topics:

- Customer type and product suitability
- Product features and complexity
- Sale and distribution channels
- Cancellation reasons and quantitative information
- Claims declinatures.
- Adherence to regulatory standards and laws.

Details of the target customer, cover and territories can be found on the IQUW website. <https://iquw.com/insurance>

Quarterly attestations will ensure that we track the customer type and amend our review to a more granular level if required, as per the Financial Conduct Authorities product governance rules and guidance (PROD Chapter 4).

Target Market

IQUW underwrite a range of organisations including, but not limited to:

- Food and beverage
- Automotive component parts
- Other component parts
- Consumer goods

Types of customers for whom the product would be unsuitable

- Risks outside of appetite
- Consumers

Distribution Strategy

- The product is sold via a Lloyd's broker.
- Crisis Management will cover the following jurisdictions subject to the relevant local regulatory and sanctions guidelines being met:
 - Core Territories
 - UK
 - Europe
 - North America
 - Australasia
 - Asia
 - Considered Territories
 - Mexico
 - South America

Other Information for Distributors

- Complaints contact details: **0345 268 0279** or complaints@iquw.com

Distributor Information

Acquisition Costs	IQUW fully supports and encourages the principle of transparency and expects full disclosure by the intermediaries of all commissions and other compensations to their insureds, which is incorporated within the TOBA's from our broking counter parties.
Insurer fees	IQUW do not apply additional fees to our products.
Brokerage	IQUW have built in commission limits. IQUW adhere to the generally accepted levels of commission that are normal for the class.
Fees	Fees are directly considered between the broker and the customer.

Fair Value

Assessment Summary	IQUW have put in place a process to ensure that all their products and the service provided are subjected to regular scrutiny to meet the needs of their customers. The tables above detail the activities that have been undertaken to ensure this product provides fair value to our customers.
Vulnerable Customers	IQUW has a strong Vulnerable Customer Policy in place to ensure that fair treatment of customers is ingrained in the company's culture. Customer vulnerability is currently monitored through our claims and complaints process to ensure that appropriate support is provided so that we can interact and deliver on our service effectively, to avoid consumer harm and provide good customer outcomes. Any management information that does come in we will analyse and support those in which have been identified.
Date of product review conducted	May 2025
Expected date of next assessment	Q2 2026